

Education Committee 2020

A Clear Vision



David Scott, Chairman
Education Committee



Goals

- Develop & Deliver Education to Increase Safety Awareness on Lake Norman
- Equally Consider all LKN Stakeholders
 - **Boaters**
 - **Residents and Visitors**
 - **Recreators – swimmers, divers, skiers, tubers**
 - **Lake Related Businesses – Dealers, Renters, Home Rentals, Duke**
 - **Law Enforcement**

“Check your Ax at the Door”

Framework - 3Ds

- **Discover educational resources already available**
 - Review and update as needed
 - Identify and “borrow” other sources/material
- **Develop material to fill gaps**
 - Focus on priority / problem areas
 - Use multi-media, seasonal messages
 - Incorporate ideas from previous Wake Committee
- **Deliver educational information and material**
 - Use media targeted to audience, increase social
 - Leverage press, news, business, community channels
 - Use Lake Patrol / Enforcement as front line delivery

Approach

- Form subcommittees for each “D” and Enforcement
- Develop prioritized list of target areas, based on initial recommendations by Enforcement
- Catalog existing information and material
- Benchmark other lakes

Preliminary Priorities

- Rental Boats and Homes
 - Four Deaths in 2020
 - No license / education requirement
- Jet Skiers
 - No wake violations, unsafe maneuvers
 - Overloaded skis / tubes
 - Vacationers, renters, underage, untrained
- Fishers
 - Tournament visitors violate no wake
- Wake Surfers
 - Incorporate / expand recommendation from Wake Surfing Study Committee

Next Steps

- Finalize Committee Membership
- Kick Off Meeting (Zoom) October
- Form working sub-committees
- Develop list of support resources needed
 - contact / mailing lists
 - contractors
 - budget
- Agree on overall project schedules