

## Lake Norman Marine Commission Education Committee

Minutes of 2 November 2020 Meeting  
7:00 p.m. Via ZOOM

### Attendees

Dave Scott  
John Gerke  
Brian Bridgford  
Don Yarbrough  
Sgt Matt Figaro  
Robby Maschhaupt  
Becky Fox  
Bill Young  
Officer Jarid Church  
Lou Schwartz  
Nikki Keaton  
Jeff Weir

### Setting Priorities and Open Discussion

- Main goal: Reduce deaths
- Talk with fishing tournament organizers
- Talk with marinas, dealers, commercial rental boat operators about training and best practices
- Look at Robbys "Ride Dry- Drive Dry (not sure if those are the right words)
- Spend time at boat ramps talking to individuals
- Bill shared a Duke Energy video on water stressers ( I did not see that video)
- Use communication at the boat show if it is held
- Etiquette training and communication
- Get into classrooms at schools
- Take pictures of violators to share with law enforcement
- Possible 2 hr online class for 4 weeks

Start with looking at and developing content for various targets. Once developed, then work on delivering it.

Matt Figaro and Jarid Church will contact NC Wildlife regarding statistics on boating accidents and deaths/injuries over last five years as a baseline to measure our impact

### Subgroup assignments

Review Marinas, dealers and commercial rental operations – Jeff Weir, lead; Bill Young; Nikki Keaton

Consolidation of communication – Lou Schwartz, Don Yarbrough, Steve Riggan

Deveop Social Media - Becky Fox, Michael Lindsey, Brian Bridgford

Michael Lindsey will contact Duke Energy regarding ability to communicate with mailers or inserts to lake residents